



# Design Guild Mark

Awarded for  
Excellence in  
British Furniture  
Design 2011

Design Guild Mark *47*

Designer *Roger Webb Associates*

Title *DNA Desk and Table System*

Manufacturer *Verco Office Furniture*

Chairman, Design Guild Mark  
*Jonathan Hindle*

Master  
*Peter Head*

Clerk  
*Charles Kerrigan*

## Judging Panel

**Craig Allen**  
Molton Brown

**Sally Bendelow**  
Marks & Spencer

**Mark Bond**  
Tesco

**David Brittain**  
John Lewis

**Barbara Chandler**  
Evening Standard

**Lee Cheong**  
BDP

**Sheridan Coakley**  
SCP

**Sebastian Conran**  
Sebastian Conran Associates

**Jonathan Hindle**  
KI

**Simon Jackson**  
Gensler

**Olga Polizzi**  
The Rocco Forte Collection

**Pernille Stafford**  
T P Bennett