



SoftCollection

# Soft Collection

brought to you by **Verco**

Verco is the UK's leading name in the design and manufacture of office furniture. We are passionate about innovation and excellence, and about the quality of our furniture.

Founded in 1911, Verco has a tradition of highly skilled craftsmanship, married with a modern design ethos. We are one of Britain's biggest suppliers of office furniture because we meet the needs of today's businesses, balancing simple yet beautiful design with practicality and value for money. Our furniture designs have travelled well – Verco designed chairs have been produced in France, Australia and the United States.

With the traditional one desk per employee approach giving way to activity-based working, Verco today creates furniture and seating in flexible and versatile styles that meet the needs of modern organisations. The Soft Collection comprises of furniture and seating ranges that are bound to delight and inspire anyone who uses them.

From the elegant tone of our Brix and Jensen seating through to the playfulness of the Box-It and Wait & See designs, whatever you choose you'll find comfort and flexibility, as well as great ergonomics. Siena is svelte and stylish, Verona plush and cultured, and Echo is so subtle you'll want to look at it again and again.

Our environmental policy has been designed just as carefully as our furniture. All Verco products are designed and manufactured with environmental considerations in mind and we constantly look for ways to reduce waste and water usage in our processes. We also work with our suppliers to try and make sure their environmental impact is minimal.

Echo\_06



Danny\_10



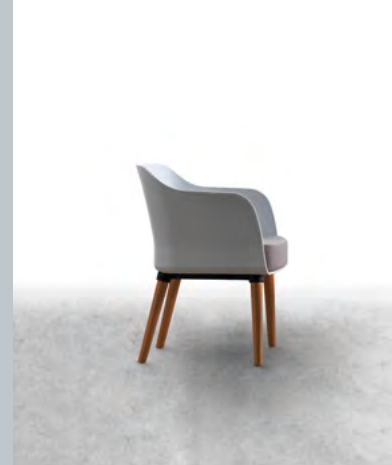
Song\_14



Kist\_18



Tyler\_20



Roma\_22



Wait & See\_24



Box it\_28



Brix\_34



Jensen\_40



Bradley\_48



Siena\_52



Verona\_54



Plaza\_56



Martin\_58



Bethan\_60







# Our own approach to activity-based working\_

If you design, plan or manage office space, you'll no doubt have come across the phrase 'activity-based working'. It's a school of thought that takes into account how the modern workspace is evolving, and as a manufacturer of office furniture, Verco is evolving with it.

Thanks to new technology and changing working patterns, the idea of having a desk that you go to every day is being rethought. Many of us work at home or on the move. Many also have roles that involve different types of work – we travel, work on site with clients, attend meetings and seminars, spend time in studios, workshops and labs... and plenty more.

## The new plan\_

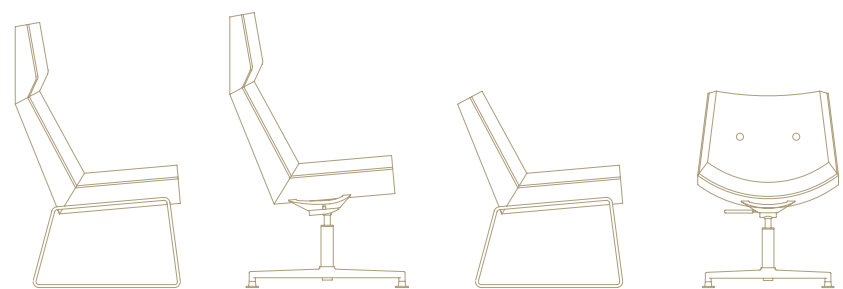
The result is that office space is being planned differently than in the past. Employers large and small still need to provide workstations, but to collaborate effectively we also need informal break-out areas, open meeting spaces and even chill-out zones.

Being involved with different activities each day, an employee needn't be tied to a particular desk anymore. On the one hand, there's the opportunity for companies to streamline by having fewer single-user desks available, requiring less floor space, with potentially large savings for the Company. It also means firms can organise their working environments, staff time and company hierarchies in revolutionary new ways. Meanwhile, they need to furnish their work areas to facilitate this new approach.

## One step ahead\_

The designers and craftspeople at Verco have been ahead of the curve when it comes to activity-based working. As you browse through this brochure, you'll see that flexibility has become the heart of our design ethos. Some of our creations are modular, some more traditional, but they all cater to multi-use work environments. You'll find beautifully simple systems for wide-open areas, where the furniture can help define the space, but equally there are brilliant solutions for informal break-out areas and quiet, contemplative zones.





# Echo\_

Designed by Studio Verco

The Echo range is all about classic styling and superior comfort. It resonates with retro design disciplines but employs modern materials and processes. Subtle lines and sound construction have come together in Echo's distinctive form, sending ripples through the design industry.

Available with either a beautifully formed polished aluminium swivel base, or a slim-line sled chrome frame, Echo can be ordered with full upholstery or a distinctive, high-quality show wood back. The detailing in the upholstery and veneering is typical of what our experienced craftsmen can achieve, and our ethos and reputation come to the fore in this seating.





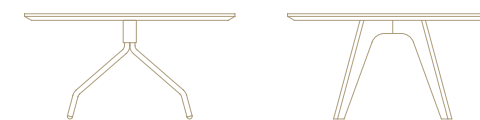
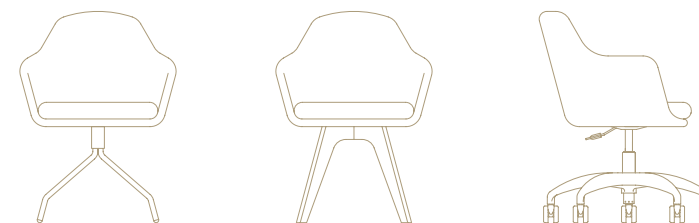


# Echo\_

Designed by Studio Verco

Used alone Echo can give a special focus to an office, and in combinations these chairs provide a feature in contemporary foyers. Echo has a modern look and feel, but is more than comfortable enough for reception, break-out, meeting, conference or executive office areas.





# Danny\_

Designed by Studio Verco

Inspired by the designs of the 50s and 60s, Danny chairs have a distinctive four-legged base and minimalist feel that makes them both practical and elegant.

Matching design values have gone into the Danny coffee table, in round and square options, with soft curves that go perfectly with the comfortable seating. Like the chairs, the Danny coffee table is available in versions with wooden legs, adding a slight Nordic feel to this well-composed piece of furniture.





# Danny\_

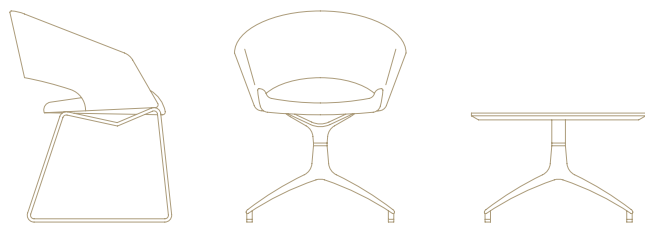
Designed by Studio Verco

With more than a touch of 1960s desirability about it, Danny seating brings with it tasteful mid-century design and a supreme level of comfort. It might have a slim-line look, but a Danny chair remains comfortable for long periods of sitting, making it perfect in both meeting and break-out areas.

Danny seating has a distinctive, four-leg base, available in either wood or metal finishes. A smooth swivel action on the metal base option adds to its flexible functionality.







# Song\_

Designed by Simon Pengelly

With their light touch, Song chairs offer a stylish focal point, perfect for any break-out or meeting area.

When designing them, Simon Pengelly was inspired by a moment of pure creativity, which enabled him to capture simplicity and beauty in a single chair design. The compact, medium back tub chairs aren't just comfortable, they have an understated practical charm. Song captures what great seating design is all about.







# Song\_

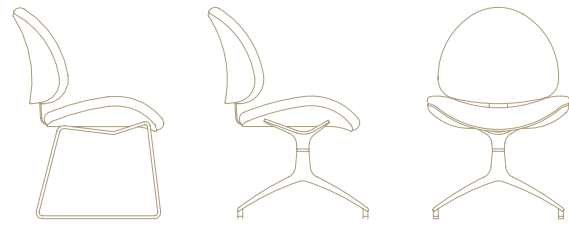
Designed by Simon Pengelly



Creative, simple and beautiful, all of these elements work together in total harmony with Simon Pengelly's Song seating design.

Available in a sled-leg configuration, or with a polished aluminium four-star swivel base, these medium back tub chairs are ideal for informal meeting areas and break-out spaces in the office. Matching coffee tables continue the Song aesthetic, and you can choose between a warm real-wood veneer, ice white, coloured laminate or durable MFC finish.



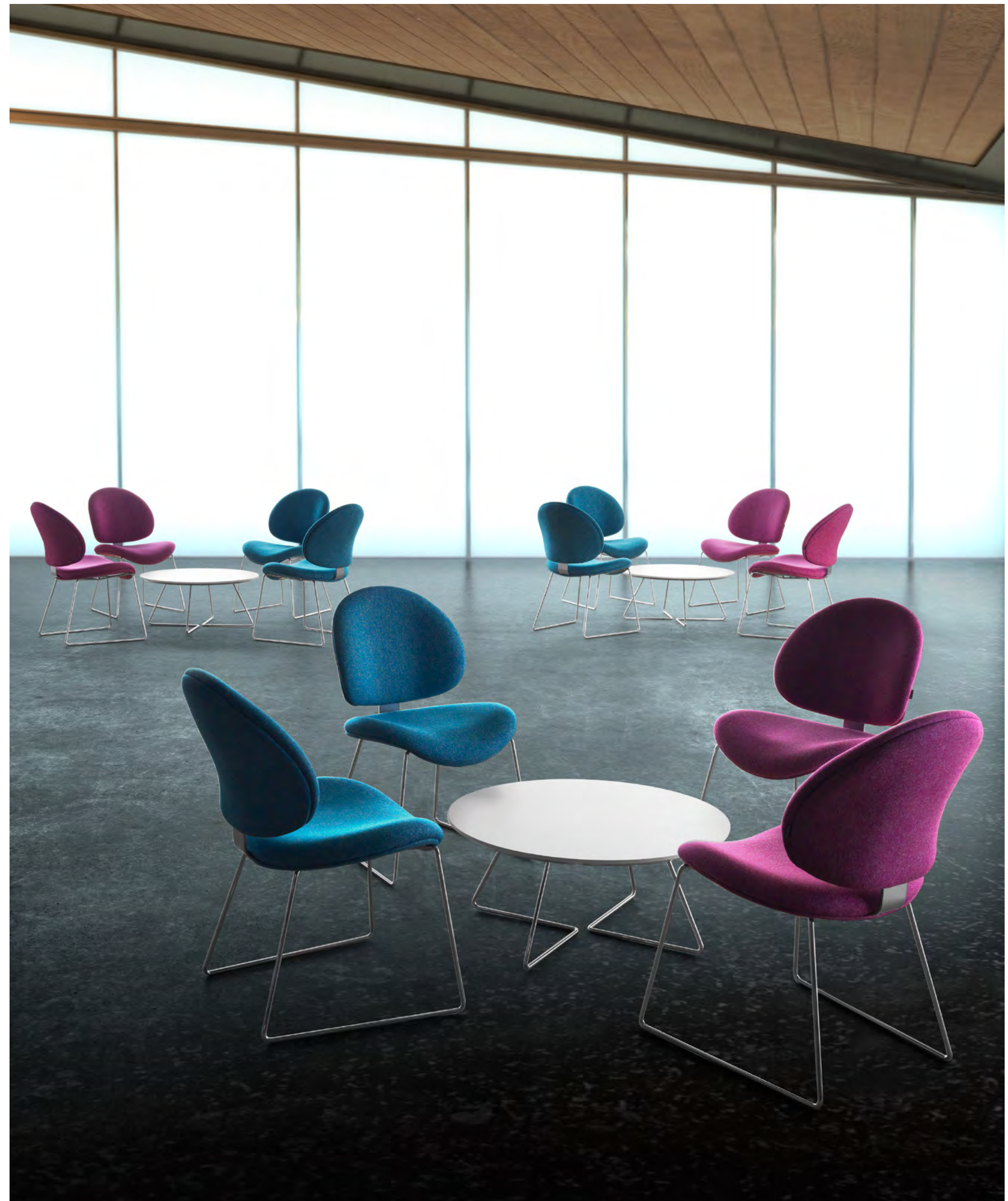


# Kist\_

Designed by Studio Verco

Simple and restrained in appearance, Kist chairs are beautifully sculpted, modern and offer both soft comfort and ergonomic support.

Kist models come with solid wire chrome frame and four-star swivel based options, and are ideal for meeting, greeting and break-out areas. Smooth, flowing lines and superb fine detailing in the upholstery give the family an effortlessly integrated look. Lightweight, but generously proportioned, Kist has all the versatility required in the modern office environment.

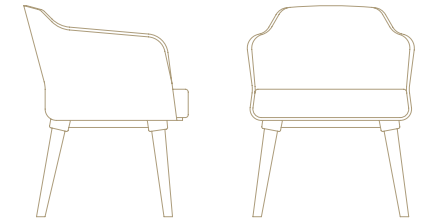




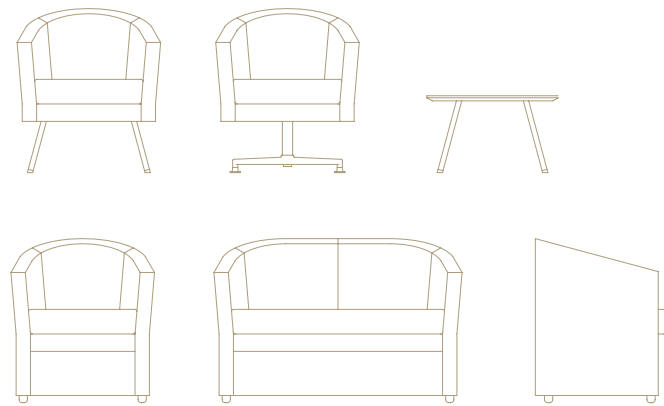


# Tyler\_

How about a modern take on the traditional tub armchair? One of our newest lines, Tyler seating has a well-crafted feel to it. The mixture of materials – a plastic shell, fabric cushion, and wooden legs – will provide a youthful and imaginative change of pace in your meeting and break-out areas. Perfect for the modern workplace.





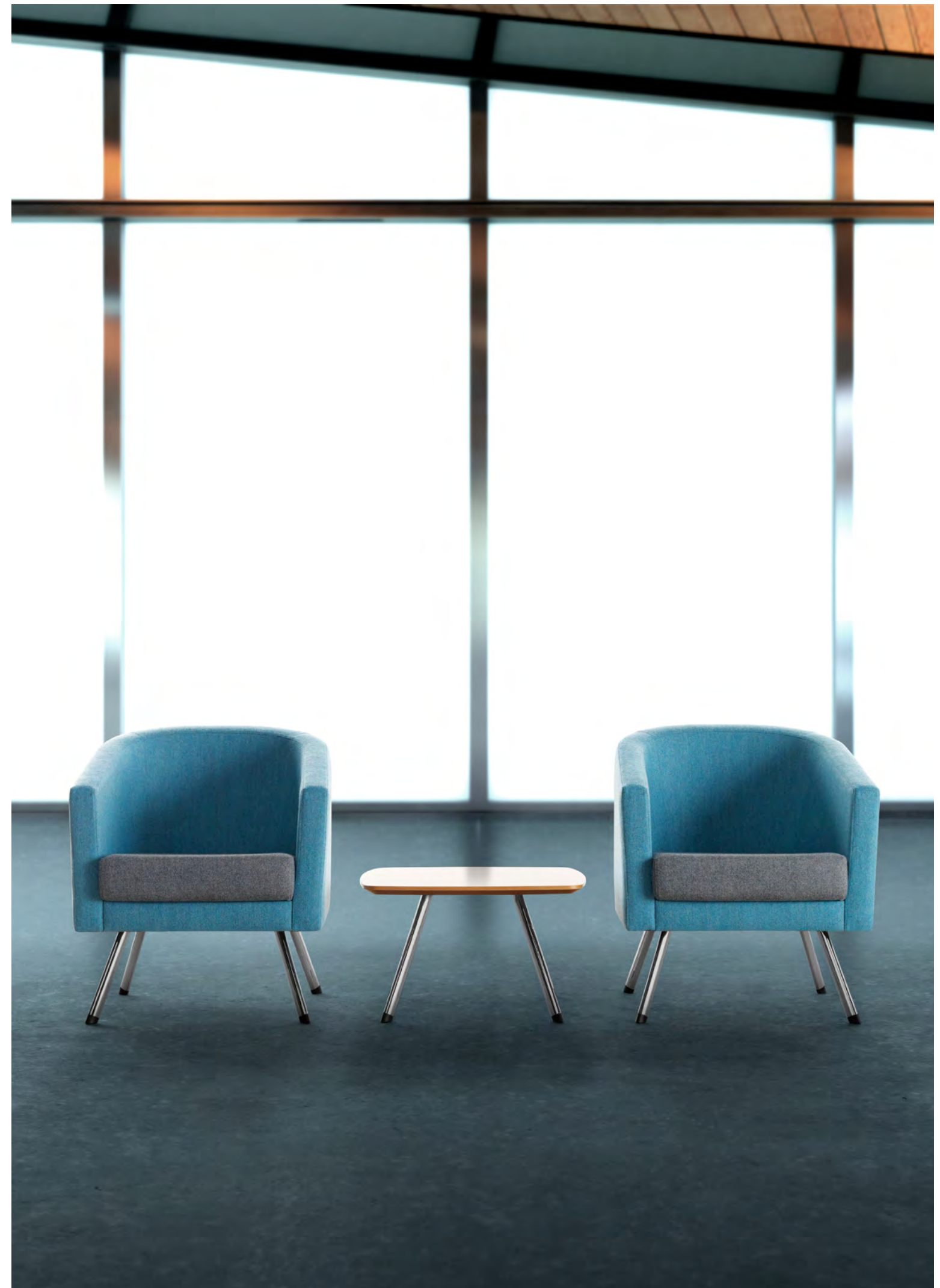


# Roma\_

Designed by Studio Verco

With beautiful lines and a wonderful curved back, Roma seating comes in three styles – there's the classic tub armchair, a version with legs and another with a four-star swivel base.

Modern and practical, but with a cosy informal vibe, Roma has its own unique identity. You can also complement this lovely two-tone seating with a gorgeous Roma coffee table.







# Wait & See\_

Designed by Studio Verco

The Wait & See range begins with a modest upholstered stool that's quietly confident in its looks, and extremely flexible. Comfortable and friendly, with a peaceful tone, Wait & See stools are playful and easy to move around.





# Wait & See\_

Designed by Studio Verco

Wait & See brings you yet another wonderfully simple modular seating solution – one that's so clever it's bound to turn heads.

With its smooth curves, the basic stool unit provides fun and dynamic seating all on its own. However, with the addition of a single, beautifully crafted piece we can add arms and a back, turning it into a consummately comfortable tub chair, which is no less friendly.

The option of two-tone upholstery rounds off this serene design, fantastic for the creative workspace.





# Box it\_

Designed by Studio Verco

Soft, simple and flexible, Box-it single stools come in cube and cylindrical forms. They're easy to move around within your work environment and, combined with Box-it coffee tables, offer a space saving solution that puts ticks in both the 'fun' and 'practical' boxes.



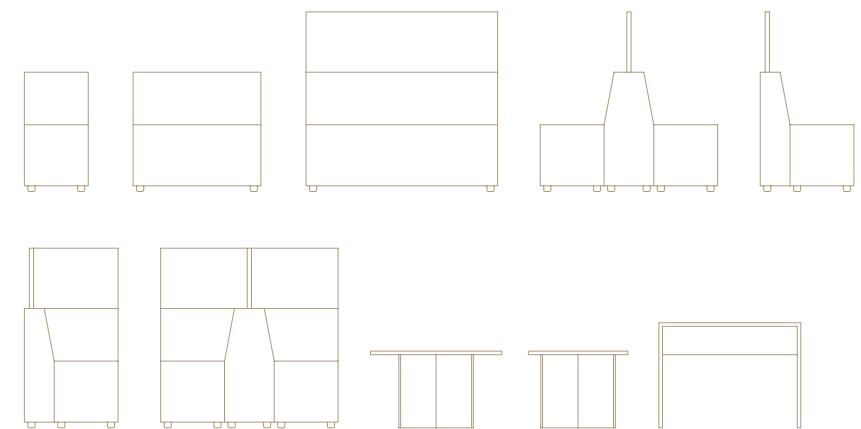


# Box-it\_Landscape

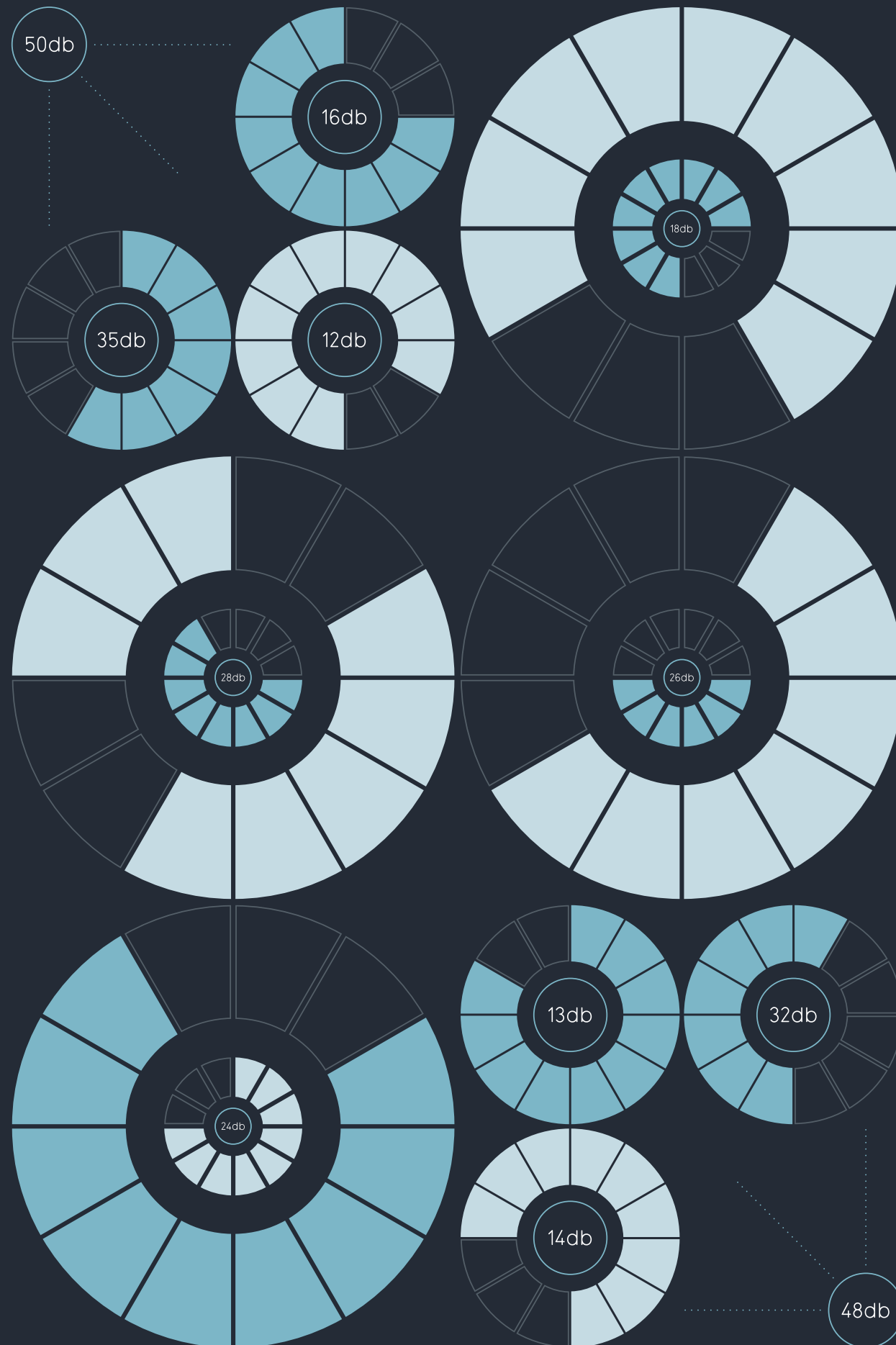
Designed by Studio Verco

Some workplaces thrive on order. But often it's the right dose of random chaos that gets the best results. Enter Box-it, a playful set of seating that will brighten up the stiffest of office environments. It sets an informal tone, which is just the thing if you want to inspire creative thinking.

Bring several cubes together with some rounded end units, and add backrests to form larger two and three-seater options, which complement the loose, single stools. Sturdy feet or castors round things off with the perfect grounding options. Box-it is the ideal seating solution if you really want to get your workplace thinking... well... out of the box.







# An oasis of calm\_

It's great to see hustle and bustle in your working environment. After all, if everyone's busy then the company is thriving, so there's no reason why that enthusiasm shouldn't spread throughout the office. Success breeds success. Open-plan offices are wonderful for promoting a feeling of openness and transparency.

# IdB

However, everyone needs some quiet space from time to time. To meet this need, at Verco we've been developing booth systems based on some of our existing modular furniture designs. Solutions like Brix-Up and Jensen-Up can be slotted into larger, more open working areas to provide the opportunity for quiet chats, or just a place to go when you need a little headspace.

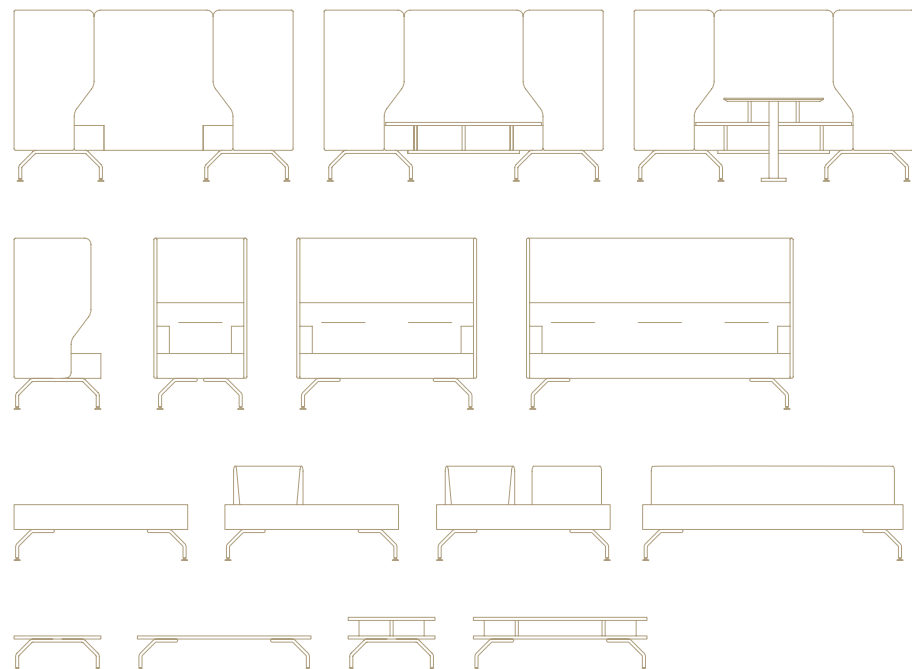
**Take a break\_**  
Then again, our acoustic surrounds needn't only be thought of as a way to boost idea generation and productivity. They're also very useful in fostering wellbeing in the workplace. When you need to unwind at work, nothing beats sitting down in a quiet booth with a couple of close colleagues for a nice relaxing cup of coffee and a chat.

**Acoustic engineering\_**  
The specially-designed, high back acoustic surrounds used on this furniture reduce noise levels substantially. This is of critical importance, with excessive noise being one of the top five most common workplace complaints. These acoustic surrounds ensure that voices don't carry quite so much, and background noise in the environment is taken down a notch.

But more than that, they offer a level of privacy that's hard to otherwise achieve in an open-plan scenario. The ability to relax and share ideas in a small group, is just as important as contributing to a large team-building session. The opportunity to sit down and concentrate, while you plan something, is as valuable as making a key phone-call or delivering a presentation.







# Brix\_

Designed by Studio Verco

Elegant, simple, beautiful – the Brix range gives you total flexibility in the modern working environment.

Available as single, two and three-seater benches, basic Brix units can be augmented with backrests – or not – it's up to you. Curved corner units and double-decker Brix coffee tables with a gorgeous wood finish complete a perfect ensemble.

Using several pieces together in modular fashion, you can define a workspace or public area simply and easily with Brix furnishing.







# Brix\_

Designed by Studio Verco

Brix bench seating isn't just wonderfully proportioned, practical and comfortable. The different units can be combined to create fluid and vibrant layouts and are ideal for busy work areas or public spaces. With lines that are soft on the eye, and distinctive curved backrests, Brix is sure to spark your imagination.





# Brix-Up\_

Designed by Studio Verco

Create a quiet space within a wider open-plan area with Brix-Up. Combining our elegant Brix bench with an acoustic surround, we've designed a seating solution that's perfect for small, informal meetings or quiet contemplation.

The look is modern, with touches of retro detail, and the feel is soft, flexible and versatile. Welcome to the new way of working.







# Jensen\_

Designed by Studio Verco

Jensen seating offers simplicity, beautiful proportions, and a wonderful balance between modern and classic design themes. Available as an armchair, a two or a three seater sofa the understated elegance and style of Jensen are combined with a crisp aesthetic and a touch of retro able to make a powerful architectural statement in any environment.

Wherever you situate your Jensen furniture, it will exude understated, restful confidence. Partly this comes from its strong, squared-off armrests, and partly from the gentle lines of the seat itself and the backrest. No detail has been overlooked as Jensen strikes the perfect balance between distinctive form and soft comfort.





# Jensen

Designed by Studio Verco

By adding an acoustic surround to the classic Jensen seating, we've created Jensen-Up. With all the comfort and fine attention to detail the Jensen range is known for, Jensen-Up gives you the opportunity to carve out a quiet nook in an otherwise hectic business environment.







# Jensen-Up\_

Designed by Studio Verco

Modern, tasteful and with lovely retro touches, this design is perfect for private meetings, quiet chats, and reflective headspace moments. Leave the clamour of everyday life behind with Jensen-Up.





# Why soft seating is a game changer

Shifts in working culture can be encouraged by providing a wide range of soft seating options

A huge number of changes in work place needs over the last decade have been spurred on by shifts in how we want to conduct business.

Transient workforces are much more prevalent than they've ever been, internally as much as externally. Mobile working has enabled a workplace culture that allows staff to quickly set up work stations to work in large or small groups, or going solo.

Even in noisy environments, soft seating booths offer a chance at some breakaway peace thanks to their acoustic benefits, allowing for a freer flowing thought process than is possible when surrounded by noisy colleagues' phone calls or incessant background noise.

An added benefit is that staff feel more relaxed, enabling greater innovation through more head space to think, helping everyone to not only be more productive but also helping with general staff retention and engagement.

Outlets such as ERE Media are also predicting that within 20 years the number of freelancers will exceed full-time employees, pointing towards a future where working spaces will continue their organic shift.

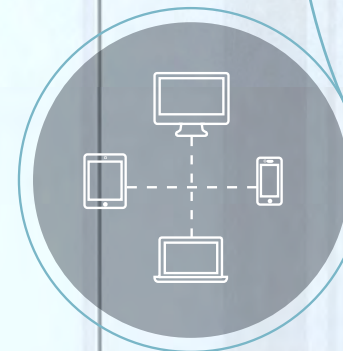
Soft seating environments can easily cater for this trend as this new way of working means that with less need for fixed desks, freelancers and consultants can create a comfortable home-away-from-home working space.

Soft seating also actively encourages quick, informal meetings too by providing comfortable break-out environments, meaning that there's not only less need for dedicated, costly meeting rooms, but also that meetings can happen far quicker than they ever could before.

As your working environment changes its needs, so soft seating keeps up with the pace.

## 1 Hour\_

Make the most of it



11.02

\_Meeting begins  
Step into a  
"break-out"  
environment.

11.47

\_Staff engagement  
Continued idea  
generation &  
discussion.

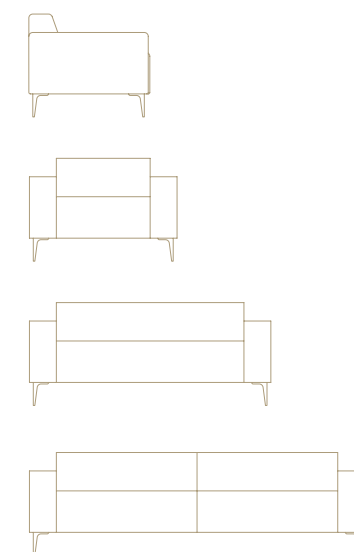
11.18

\_Home-from-home  
Begin the meeting  
with a sense of  
home comfort.

11.36

\_Employees relaxed  
A relaxed  
environment  
means less stress.



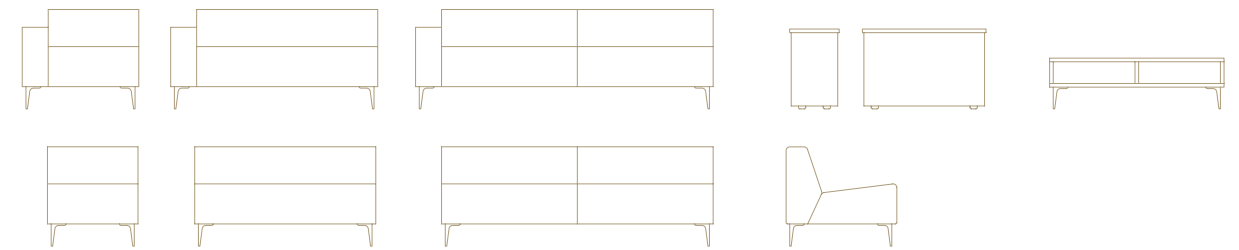


# Bradley\_

Designed by Studio Verco

Bradley's clean and simple design is ideal for any modern interior, with muscular armrests bringing that extra hint of strength and security. This elegant, well-constructed range offers one, two and three-seater options, with wooden-topped corner hubs and Bradley coffee tables to complete a tastefully understated ensemble.





# Bradley\_

Designed by Studio Verco

With single and double armrests offered as options in the Bradley range, along with in-line and corner hubs, you can bring several units together to configure your own über seating solution. Bradley is fantastic for meeting and reception areas, and even in the home.

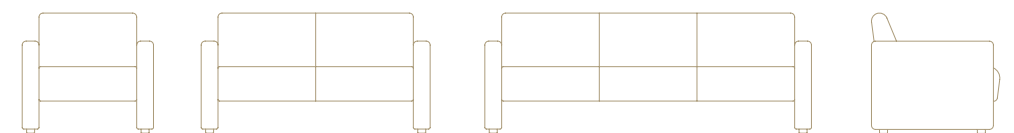




# Siena\_

Designed by Studio Verco

Slim and with soft, classically proportioned curves, Siena seating is ideal particularly when space is at a premium. There's no shortage of comfort either, thanks to its sumptuous cushioning and upholstery. Siena offers a design aesthetic with a light and simple touch, and is great value too.



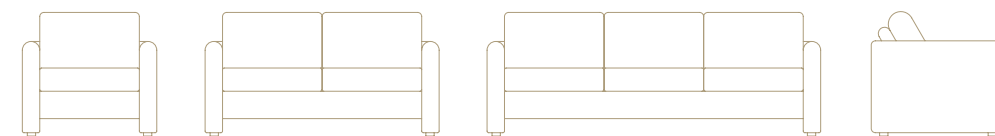




# Verona\_

Designed by Studio Verco

Verona embodies the perfect seating for a relaxed waiting, meeting or working area. The design is classic, cultured and comfortable, while the soft leather covering gives a plush finish. Meanwhile, deep cushioning adds a hint of luxury to Verona's sophisticated lines.



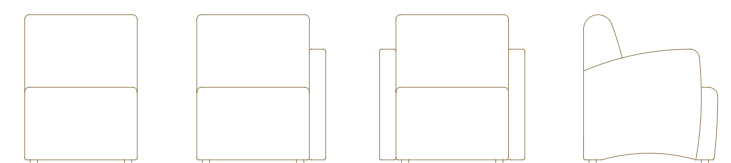




# Plaza\_

Designed by Studio Verco

At the heart of our Plaza modular seating series is a comfortable and beautifully sculpted single chair form. Bring two or three together, add the optional armrests and you can design your own bespoke furniture suite that's perfect for your office break-out space, or even at home. Simplicity, modernity, versatility, comfort – all in one.





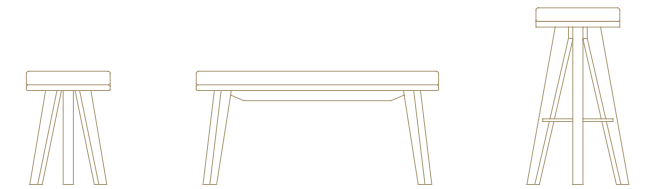


# Martin\_

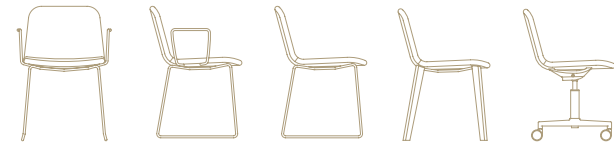
Designed by Studio Verco

Modern and practical, with hints of a rustic feel, Martin soft seating stools and benches resonate with a friendly, informal vibe that's ideal for any office, collaboration or break-out area.

Available with either solid oak or natural walnut frames, you can also choose between a show wood base or fully upholstered seating. The wood texture, soft cushioning and simple style guarantee an extra touch of warmth in the workplace.







# Bethan\_

Designed by Studio Verco

With a minimal design aesthetic married to superior comfort, Bethan offers an ultra modern, sleek approach to meeting spaces in the modern workplace. Ergonomically shaped, moulded re-curve ply shell meets combustion modified high resilient (CHMR) foam to provide the comfort, while a choice of slender, solid wire chrome sled frame and arms, or contemporary solid beech legs, provides the style.





# Verco Policies

## Quality

Verco manufacture in High Wycombe, Buckinghamshire, a traditional home of furniture manufacturing in the South East of England. With over 50,000 square metres of production space and by using high quality components, the latest technology in manufacturing processes, allied to the skills and craftsmanship of our dedicated workforce, we have established ourselves as a major manufacturer of both seating and furniture solutions.

We design and manufacture aesthetically pleasing, high quality, inspirational seating and furniture solutions for the modern workspace; wherever that may be. Our current portfolio represents the culmination of over 100 years of experience within the furniture market.

VERCO Office Furniture manufacture under the stringent ISO BS EN 9001:2008 Quality Assurance standard. Products are continually tested to ensure they conform to the strength and stability requirements of British and European performance standards, enabling us to have confidence to give every piece of furniture and seating a full five year guarantee.

## Environmental Impact

We are committed to continually improving the environmental impact of our activities, products and services and to continually improving our environmental performance. Indeed improving our environmental performance is a belief that we have held since our inception in 1912. We've worked to introduce environmental improvements throughout our manufacturing process and wherever possible reduce the environmental impact of all our operations, enabling us to secure accreditation to the Environmental Management System BS EN ISO 14001:2004.

We recognise that time taken at the design stage of any new product can have an immediate and fundamental effect on that product's environmental impact. From the careful selection of materials to maximise the recycled content and to minimise both the energy and CO2 footprints, to the end of life recyclability of the component parts, particular consideration has been given to the environmental impact at every stage.

Verco continues to minimise any impact on the environment through our 'reducing, reusing and recycling' code.

## Accreditations

All products are manufactured under the stringent BS EN ISO 9001:2008 quality assurance standard and the environmental management system BS EN ISO 14001:2004

Verco seating has been designed to conform to:

BS 4875	strength and stability standards
BS 5459 – part 2	strength and stability standards
BS EN ISO 1335 – 1	dimensions standards
BS EN 15373	strength and stability standards
BS EN ISO 9241 – 5	ergonomics standards







**Verco Office Furniture Limited**  
Chapel Lane, High Wycombe  
Buckinghamshire HP12 4BG

t. +44 (0) 1494 448000

[info@verco.co.uk](mailto:info@verco.co.uk)

**Verco London**  
Ground Floor East, Clerkenwell House  
67 Clerkenwell Road, London EC1R 5BL

t. +44 (0) 207 404 0428

[www.verco.co.uk](http://www.verco.co.uk)

